

**ECONOMIC DEVELOPMENT AND PLANNING COMMITTEE
MINUTES**

August 28, 2007

7:00 p.m.

Conf. Rm. E, 4th Floor, Legislative Office Building, Oswego, NY

1. Roll Call: The meeting was called to order at 7:00 p.m..

PRESENT: Legs. D. Chalifoux, Chairman, J. Proud, V. Chair, F. Beardsley, C. Brewer, P. Natoli,
P. Vasho, and J. Beckwith

GUESTS: Mike Treadwell, Leg. A. Gearsbeck

STAFF: Phil Church, Dave Turner, Deb Wise

Approval of July 3, 2007 EDIF meeting minutes.

Motion Leg. Vasho second Leg. Proud to approve the July 3, 2007 EDIF meeting minutes as written.
All were in favor.

Approval of July 24, 2007 meeting minutes.

Motion Leg. Beckwith second by Leg. Vasho to accept the July 24, 2007 EDP meeting minutes with an
addition of a letter received by Chairman Chalifoux from the Ultimate Fishing Challenge.
All were in favor.

2. Resolution Awarding Professional Services – Brownfield Study

Chairman Chalifoux this resolution is to Award Professional Services for Brownfield work in the City of
Fulton. Motion by Leg. Beckwith second by Leg. Vasho to award professional services for the
Brownfield work in the city of Fulton. Dave Turner stated a couple of years ago we were awarded
\$50,000. It has taken us almost 2 years to work through the bureaucracy to be able to award the contract
with the state and approval of the process to select the nomination study. Mr. Turner also stated that this
is part one of a two part project. There is another \$199,000 that has been awarded subsequently. Mr.
Turner stated that this \$50,000 is for the Phase I that has been approved for. We have interviewed the
top 2 firms and we will be making a recommendation to you, based on the interviews and their
references. All were in favor.

3. Set criteria for Second Round EDIF Funds.

Chairman Chalifoux stated that he had just been handed the information about the criteria, for the
funding. You can take a quick look at it and then we can work on any suggested changes. This will
help in the second round by having this to go by. Phil Church stated that Dave Turner had done some
research for us and found that Tompkins County has a similar fund so we took a look at their application
and criteria, basically broke it down and simplified it and what the purpose of EDIF is. This was broken
down into different types of awards. Mr. Church stated that we can have new applicants use this
application and suggested a deadline of September 21st so that applications can be reviewed in
September or October which ever you prefer. Types of awards, studies and research that are conducted
to look at economic opportunities and strategies in the communities within the County. Other
possibilities are marketing projects for advertising for tourism events or projects. Mr. Church went on to
say, in the box

are suggested types of projects that the funds can be used for, and below that seed money for new events. There has to be a direct link with economic development or tourism related. Funding restrictions like to pay staff. Mr. Church stated that this can't be used if money is already coming from the county. Capital support, we aren't going to build a building for them, no parties for their staff, receptions, press conferences also would be prohibited, we want the money to be used for economic development not for organization celebration. We want to make sure that this goes to organizations or events that are drawing people in and not for organizations that are having an event for members only. Traveling expenses would not be allowed. Mr. Church went on to say that there is a reporting requirement, how they use the money this is tied in with the funding agreement, in discretion of the legislature. We will require the organization to write down as to how they will be using the money, and agree to report back to us, and if they don't use the money in a timely manner, they may end up giving the money back to the county. That is a simple review of this application, to ensure that the organization or agency has some guidelines and accountability. Mr. Church stated that in terms of what they fill out, Page 3 is the cover sheet identifying who and what they are and contact information and what they are requesting. Page 2 is the specific questions they need to answer as in their narrative, which is similar to what we required before. Describe the project and provide a budget, identify who they are working with and what the impact on economic or tourism development will be. Mr. Church stated that the last 4 questions are for tourism, related to marketing applications. Basically trying to get a sense of what the marketing plan is and who they will be attracting to the county and how much money will be brought in from the event. Mr. Church stated that is about it, we are trying to keep this clean and accountable as possible. There was much discussion following. Leg. Beardsley felt that this would be difficult for some municipalities to fill out, they have to be accountable, particularly # 6. Mr. Church stated that # 6 isn't a requirement, it is not necessary to fill out and he asked Leg. Beardsley if he would like #7 taken out as well? Dave Turner stated that this might encourage some organizations to make a small effort for example, sometimes there will be a small give away, to fill out a post card, then there is that data that can be used in the future. Chairman Chalifoux also had concerns that people, small groups would be scared of this application. Much discussion ensued. Leg. Beckwith also had concerns of the requirements, he stated that the last awardees didn't have to go through this application process. After more discussion it was decided that this application process wouldn't be used until 2008. Leg. Natoli didn't think that this was too much to ask for, we have to have guidelines. Mr. Church stated that this is an instrument to be used. Chairman Chalifoux stated that we will discuss this at the next meeting. Leg. Proud stated that the problem here is that more time is needed to digest this, become more familiar with it. Chairman Chalifoux stated that we can go by the guidelines that were used in the last round. Dave Turner stated this gives a uniform way of judging requests and have some accountability with it, so that checks aren't just being written out to people or organizations, with no knowledge of what they will use the funding for. Mr. Turner stated for clarification this money that you are talking about disbursing isn't bed tax money it is money from the general fund. It was asked if there were any requests for the next round? Mr. Church stated that there was one request for money not specifically from this fund, for a study of the Tug Hill Aquifer, spurred on by the request from Nestle about a water plant in Richland. Mr. Church stated the intent of this application was to make organizations or people accountable for what they are using funding from the EDIF for. Leg. Proud stated that he wanted to remind everyone that this is something that was asked for, this is what happens when rules are initiated half way through the process. We need to live with this for a while and see how it works.

4. Operation Oswego County

a. IDA HUD RLF Request – Bosco & Geers Food Market, LTD

Michael Treadwell stated that this is funding for a family owned business that has been in operation for 48 years. They have eliminated the laundromat to provide more floor space to the grocery store. Mr. Treadwell stated that they are adding 2,000 s.f. to the retail floor space, this will allow them to expand their meat, deli, and bakery. Mr. Treadwell stated that the total IDA loan for this project is \$67, 146. They will be employing approximately 10 more people, they are renovating the whole store. Mr. Treadwell stated that this is a request for funding subject to ratification of the IDA's action by this Committee. Motion by Leg. Proud second by Leg. Vasho for ratification for funding for the expansion of Bosco & Geers. All were in favor.

5. Adjournment

Chairman Chalifoux adjourned the meeting at 7:37 p.m.

Motion by Leg. Vasho seconded by Leg. Beckwith for adjournment. All were in favor.